M

RECEIVED NOV 1 0 2001

Technology Center 2600

2711

PATENT APPLICATION

JAN 0 7 2002 2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: )

Examiner: Unassigned

DAVID A. HARKNESS, ET AL.

Group Art Unit: 2711

Application No.: 09/955,691

:

Filed: September 19, 2001

)

For: DETECTION OF MEDIA LINKS

IN BROADCAST SIGNALS

Commissioner for Patents Washington, D.C. 20231

## REVOCATION AND NEW POWER OF ATTORNEY

Sir:

As assignee of the entire interest of the above-identified patent application, all powers of attorney previously given are hereby revoked and the attorneys associated with the firm and Customer Number provided below are hereby appointed to prosecute and transact all business in the Patent and Trademark Office connected therewith, and it is directed that all correspondence be addressed to the address associated with that Customer Number:

KATTEN MUCHIN ZAVIS
Customer Number: 27160

CERTIFICATE UNDER 37 C.F.R. 3.73(b) Technology Center 2600

en Media Research, Inc., a corporation duly organized under the laws of Delaware, and having its principal place of business at 275 Patricia Avenue, Dunedin, Florida 34698-8190, United States of America, hereby certifies that it is the owner of all right, title, and interest in the aboveidentified application, by virtue of a Chain of Title from inventors David H. Harkness, Daozheng Lu, William A. Feininger, and Craig M. Smithpeters, of the above-identified application to the current assignee as follows:

> From: David H. Harkness and Daozheng Lu, William A. Feininger, and Craig M. Smithpeters; To: Nielsen Media Research, Inc.

The assignment document is attached hereto.

I am empowered to sign this certificate on behalf of the assignee, Nielsen Media Research, Inc.

Name: David A. Schwartz-Leeper

Title: Senior Vice President and

General Counsel

Signature

KATTEN MUCHIN ZAVIS PATENT ADMINISTRATOR 525 West Monroe Street Suite 1600 Chicago, Illinois 60661-3693 Facsimile: (312) 902-1061



FOR VALUE RECEIVED, WE David H. HARKNESS, Daozheng LU, William A. FEININGER, and Craig M. SMITHPETERS hereby sell, assign, transfer and convey unto NIELSEN MEDIA RESEARCH, INC., a corporation of Delaware having a place of business at 150 North Martingale Road, Schaumburg, Illinois 60173-2076, its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries, in and to certain inventions relating to DETECTION OF MEDIA LINKS IN BROADCAST SIGNALS and described in an application for Letters Patent of the United States by us on September 19, 2001, Application Serial No. 09/955,691,

and in and to said application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be filed, and which may be granted, upon said inventions in any countries or regions foreign to the United States, and all reissues, renewals and extensions thereof, and in and to any know-how, trade secrets, trade dress, copyrights, designs, or other intellectual property reasonably related to said invention; and we hereby authorize and request the Commissioner for Patents and Trademarks of the United States, and all officials of countries or regions foreign to the United States having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest herein assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

WITNESS our hands this day o	f Scot., 2001.
State of	David H. Harkness
County of	
On this day of	, 2001, before me, a Notary Public in and for the County and State
aforesaid, appeared David H. Harkness, to me pers	sonally known to be the same persons whose names are subscribed to the
foregoing instrument, and acknowledged that they ex	ecuted said instrument as their free and voluntary act and for the uses and
purposes therein expressed.	
WITNESS my hand and seal the same day	and year last above given.
My Commission Expires:	
my Commission Expires.	Notary Public

WITNESS our hands this <u>29</u> day of <u>August</u>, 2001.

State of <u>Flanks</u>

State of <u>Pinellas</u>

State of <u>Daozheng Lu</u>

On this day of d

WITNESS my hand and seal the same day and year last above given.

My Commission Expires: (hg 3 2003

LINDA J HAYES
MY COMMISSION # CC 835421
EXPIRES: Aug 3, 2003

1-800-3-NOTARY Fla. Notary Service & Bonding Co.

WITNESS our hands this <u>29</u> day of <u>Winguest</u> , 2001.
State of Flanda William Co fair 1
Sounty of Line land
County of
The state of the s
On this 29 day of Chaquet , 2001, before me, a Notary Public in and for the County and State
aforesaid, appeared William A. Feininger, to me personally known to be the same persons whose names are subscribed to the foregoing instrument, and acknowledged that they executed said instrument as their free and voluntary act and for the uses and
purposes therein expressed.
WITNESS my hand and seal the same day and year last above given.
WITHESS my maile and sear the same day and your rass assis grown
My Commission Expires: dug, 3,2003 Junda Hayes  Notary Public
Notary Public
LINDA J HAYES MY COMMISSION # CC 835421
EXPIRES: Aug 3, 2003 1-800-3-NOTARY Fia. Notary Service & Bonding Co.
$2a \cdot a \cdot a \cdot a$
WITNESS our hands this 29 day of Quaret, 2001.
State of Ilaida Craig M Armbeter
Samuel Sindhpeters )
County of 12 racecas
On this 29 day of Current, 2001, before me, a Notary Public in and for the County and State
aforesaid, appeared Craig M. Smithpeters, to me personally known to be the same persons whose names are subscribed to the
foregoing instrument, and acknowledged that they executed said instrument as their free and voluntary act and for the uses and
purposes therein expressed.
WITNESS my hand and seal the same day and year last above given.
Landa Harro
My Commission Expires: (ing 3, 2003 — Junda J Haijes Notary Public
v v

